

Online Transactions in Iran

Based on statistics provided by the Central Bank of Iran

Spring 2016

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Introduction

This report provides statistics, facts and market data related to e-commerce in Iran. The data has been provided by **ECM (E-Commerce Monitor)** with statistics conducted by the Central Bank of Iran in the spring of 2016. The following report is exclusively distributed through TechRasa.com.

TechRasa's task is to expose the activities of Iran's startup ecosystem with the vision of empowering and inspiring Iranian entrepreneurs. TechRasa aims to give startups the international exposure they need and to help promote Iranian entrepreneurs to become global stakeholders.

The months and the years in this report are all associated with the Iranian calendar since the data from the Central Bank of Iran was suited for the domestic use. The months in this reports start from spring as the Persian year usually starts on March 21st. To find out more about the Persian calendar please refer to [this article](#).

- Note that the financial figures in this report are in USD, converted from Iranian Rial. The exchange rate used is 34,500 IRR for 1 USD.
- Definition of “internet payment gateways with transaction” in page 4: Any gateway that makes online payments possible without the need of a physical card. These gateways had at least one transaction during the period of study.

Iran Online Transactions Status

190.8

Million
online transactions
in the year 1394

17.5

Billion Dollars
online transactions
in the year 1394

25%

Growth in the number of
online transactions
in 1394 compared to 1393

16%

Growth in the amount of
online transactions
in 1394 compared to 1393

Ilam

The province
with the least amount of
online transactions

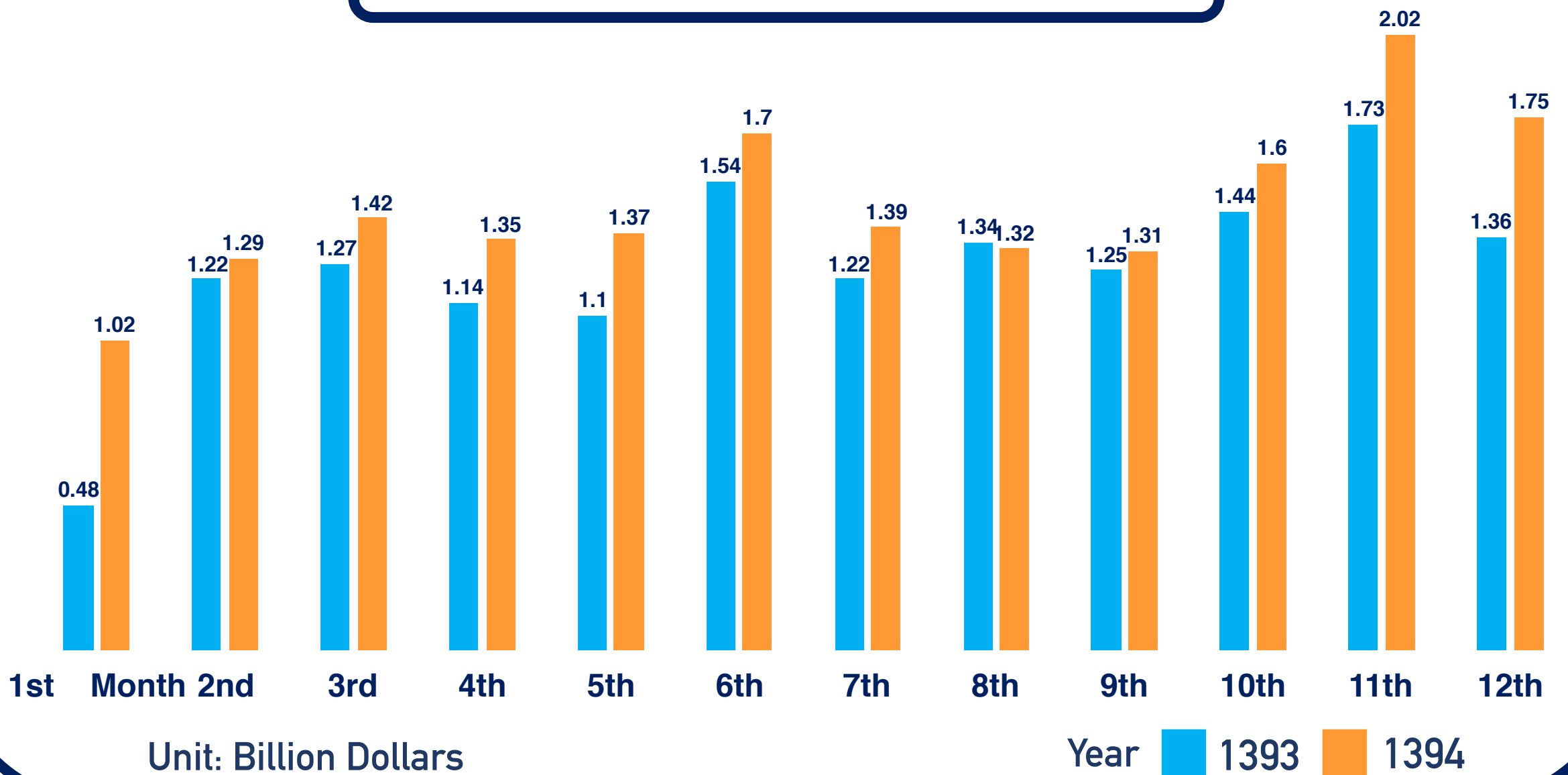
Tehran

The province
with the largest amount of
online transactions

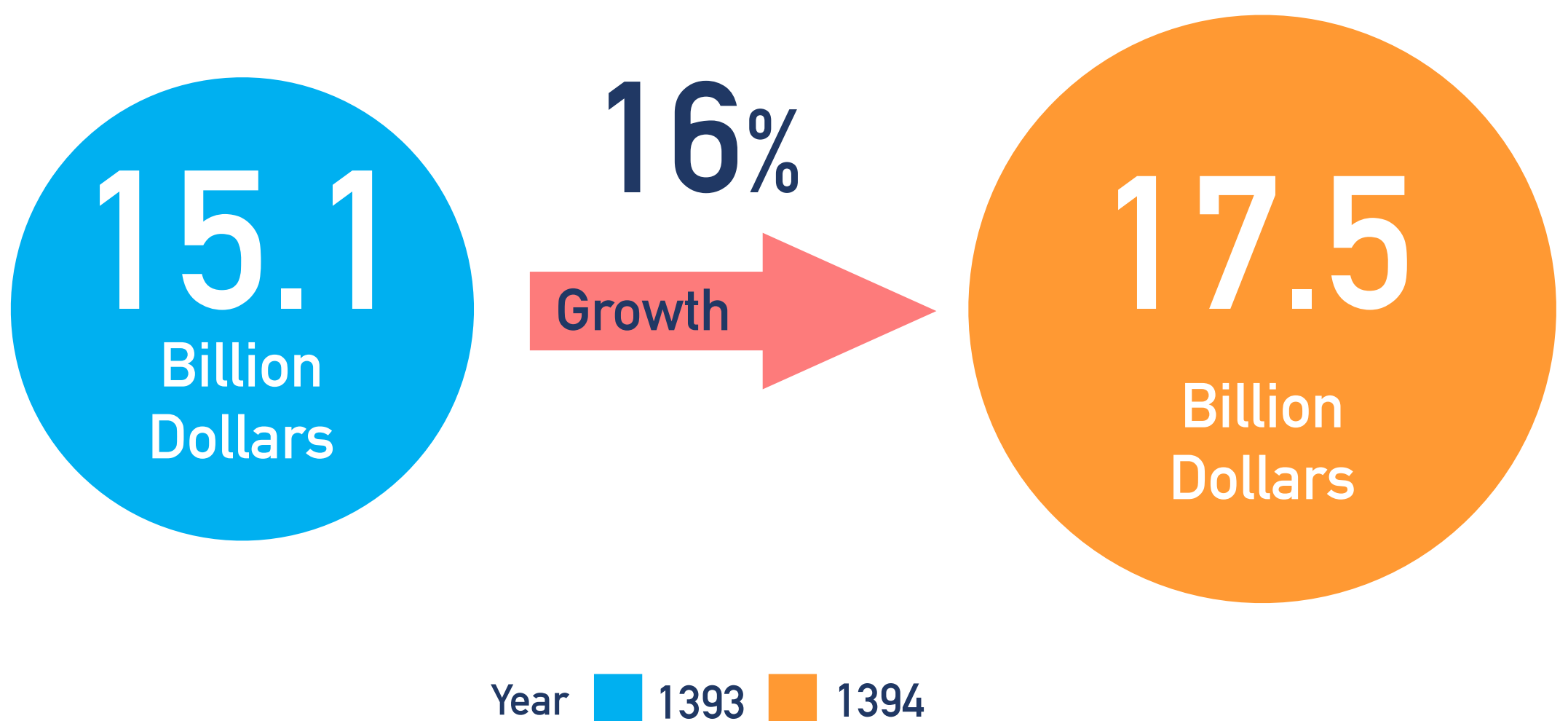
Note: Bill payment and Simcard recharge is not included in this report.

Amount of Online Transactions in Iran

Monthly amount of Online transactions

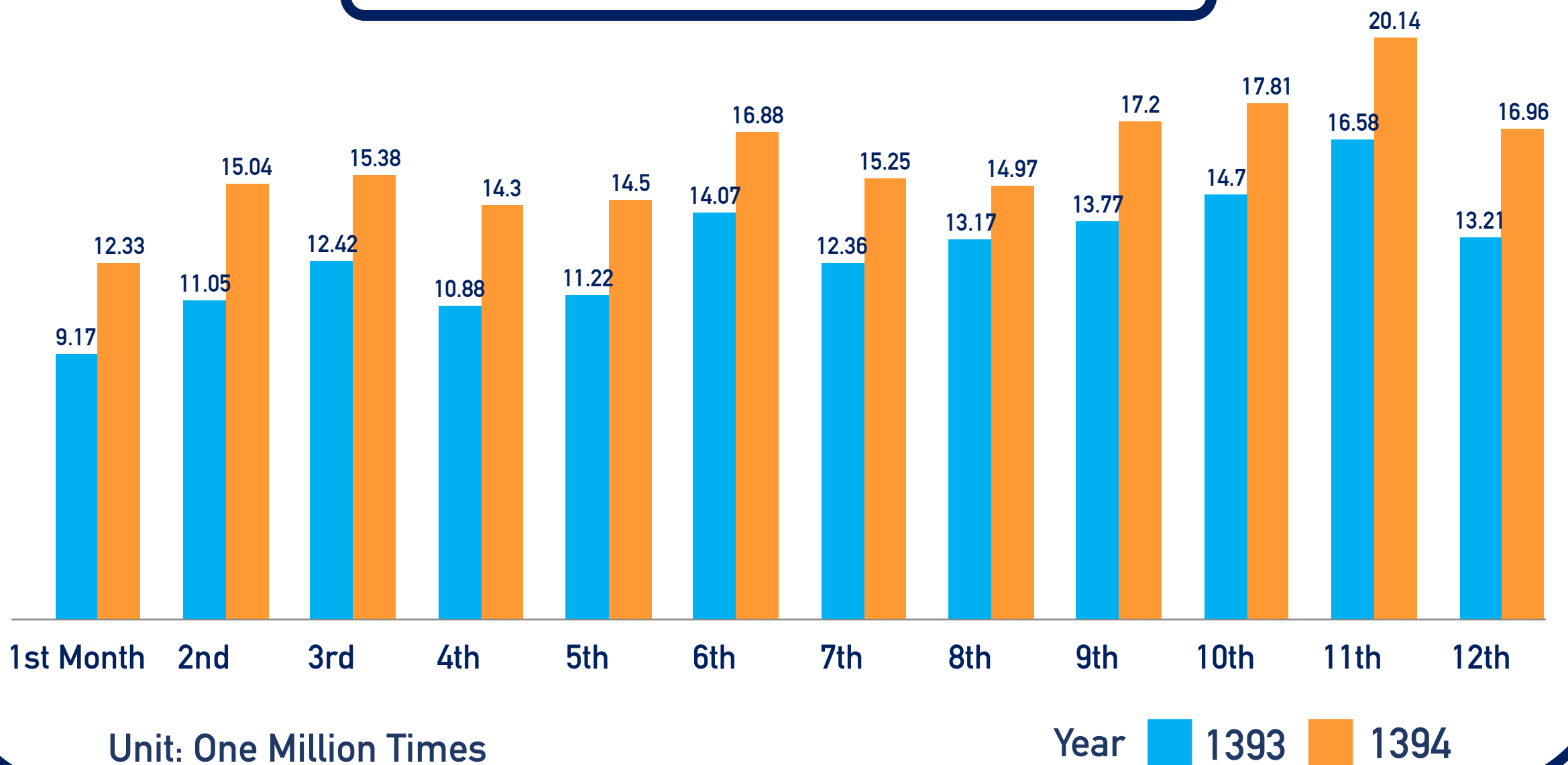


Growth rate in the amount of online transactions in the years 1393 and 1394



Number of Online Transactions in Iran

Monthly number of Online transactions



Growth rate in the number of online transactions in the years 1393 and 1394



25%

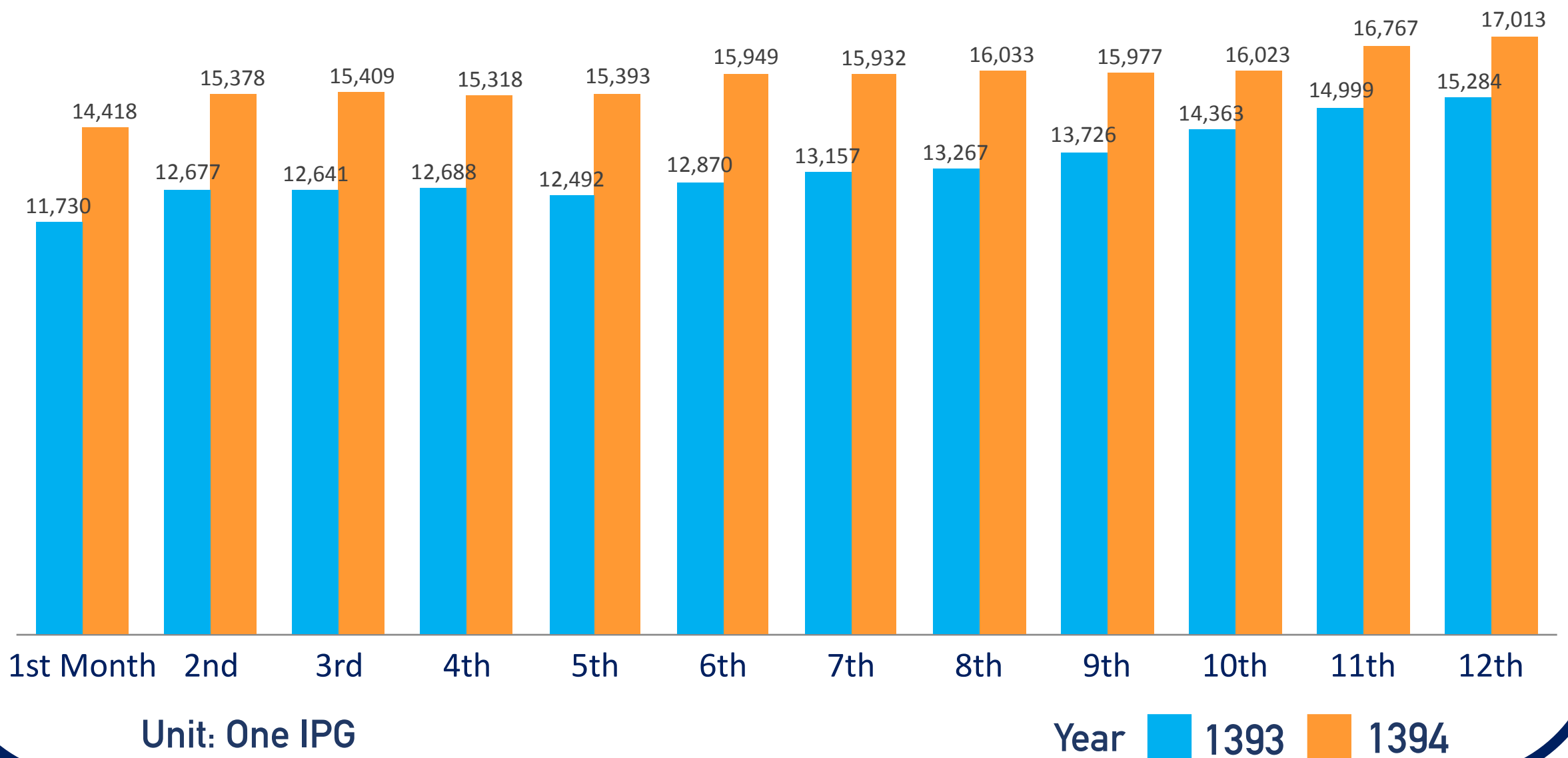
Growth



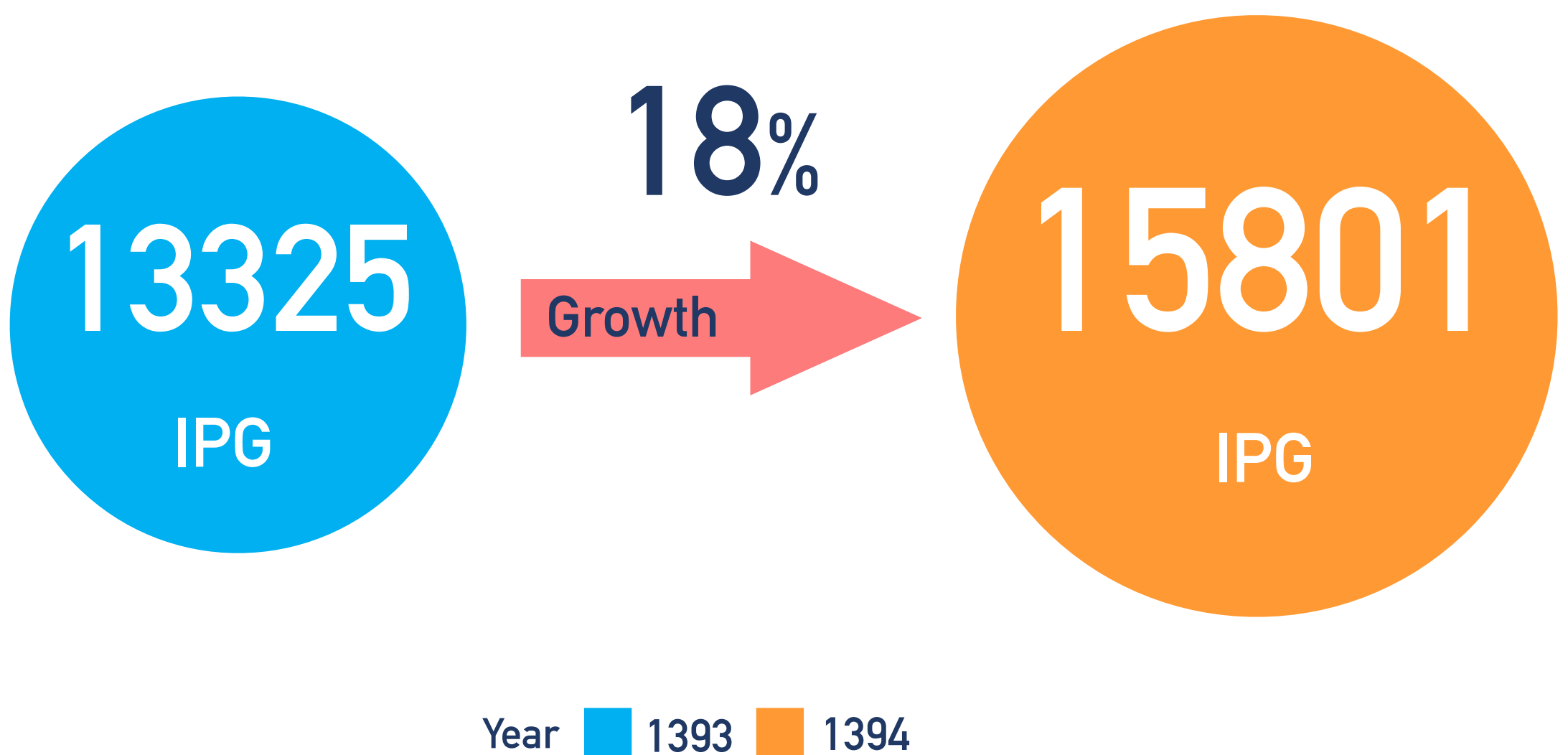
Year ■ 1393 ■ 1394

Internet Payment Gateways with Transactions

Monthly number of IPGs with transactions



Average growth rate in the number of IPGs in the years 1393 and 1394



Amount of Online Transactions in the Provinces of Iran

Rank	Province	Amount of Transaction
1	Tehran	10825
2	Razavi Khorasan	985
3	Isfahan	514
4	Fars	481
5	East Azerbaijan	373
6	Kerman	326
7	Mazandaran	317
8	Khuzestan	307
9	Gilan	302
10	Alborz	296
11	Sistan and Baluchestan	286
12	West Azerbaijan	250
13	Hormozgan	227
14	Yazd	200
15	Qazvin	173
16	Hamdan	161
17	North Khorasan	157
18	Kermanshah	157
19	Qom	156
20	Kordestan	142
21	Bushehr	138
22	Lorestan	138
23	Golestan	134
24	Markazi	127
25	Zanjan	115
26	Ardebil	92
27	Semnan	76
28	Chaharmahal and Bakhtiari	68
29	Kohgiluyeh and Boyer-Ahmad	55
30	South Khorasan	53
31	Ilam	35

Unit: Million Dollars

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